

FERMENTING

Change

The funky flavor notes of fermented foods are seeing a renewed culinary appreciation



Indeed, the health halo around fermented foods glows brightly, and can be viewed as an added hook for increased menu usage. "In one of our recent panel studies, we tested concepts for a wide range of slaws with deli consumers," says Culinary Visions' Olson. "Interestingly, we found pretty strong interest in slaws that were perceived as healthy."