



## Saputo Gold Premium Mozzarella Cheese Showcased at Cookoff Winners announced

Saputo Cheese USA Inc. ("Saputo") held the Fourth Annual Saputo Pizza Cook-Off at The Culinary Institute of America ("CIA") Hyde Park campus on April 27, 2014. More than 25 students competed for a chance to win \$1,750 in prizes by showcasing their pizza-making skills alongside CIA alumni and more than 500 attendees who watched the competition from the sideline.

All pizza cook-off contestants used only the highest quality, premium cheeses from Saputo; which included Saputo® Premium Gold Mozzarella Cheese, Stella® branded Italian hard cheeses, and other specialty cheeses from Saputo to develop their traditional pizza creations. CIA alumni and culinary judges selected winners based on the criteria of creativity, simplicity and taste.



"In four short years, the Pizza Cook-Off has become a signature student event at the CIA's Hyde Park campus," said Lee Ellen Hayes, CIA senior advancement officer for corporate relations. "Saputo Foodservice shares its enthusiasm and expertise with all the student teams and puts together an exciting and educational event."

A total of six teams progressed to the recipes. The judges consisted of CIA alumni and... Bombay Masala, took home \$1,000 for its first place win. Saputo Gold Mozzarella Cheese, Stella® Parmesan Cheese and Stella® Pepperoni were awarded to second and third place finalists.

In fact, Mozzarella (79 percent), Parmesan (57 percent), and Pepperoni (55 percent) are the most popular toppings among consumers for pizza, according to the latest Culinary Visions Panel study with 500 consumers.

The Pizza Cook-Off is not only a fun event for students, but also a great opportunity for the CIA Hyde Park to educate students on ingredients. Saputo Gold Mozzarella Cheese and Stella® Parmesan Cheese are ideally suited to the on-the-go pizza market, which Mintel identifies as a 2014 foodservice trend among all U.S. operations that serve pizza. In fact, Mozzarella (79 percent), Parmesan (57 percent), and Pepperoni (55 percent) are the most popular toppings among consumers for pizza, according to the latest Culinary Visions Panel study with 500 consumers.

critiqued signature winning team, Gold Mozzarella Cheese were awarded to

community for Saputo and Gold Mozzarella Cheese and on-the-go pizza,

The Fifth Annual Saputo Foodservice Pizza Cook-Off will be held at the CIA in Hyde Park in the spring of 2015.

For more information about Saputo Foodservice, please visit: [www.saputousafoodservice.com](http://www.saputousafoodservice.com)