

SmartBrief

Millennial Snacking Trends Toward Ethics, Sustainability

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The Culinary Vision Panel's Mindful Dining Initiative has released a new report that finds 67% of millennials are willing to pay more for grab-and-go products that are produced in an ethical manner, while 60% believe organic foods taste better. The survey also indicates that 82% of millennial shoppers would like companies to use more environmentally friendly business practices.

Full Story: [Food & Wine online](#), [Supermarket News](#) (free registration)

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