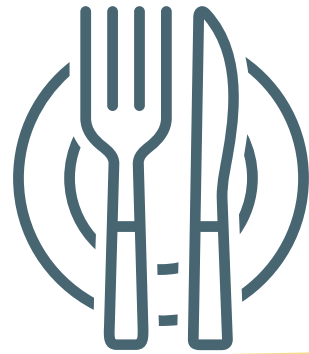




Six Key Factors That Will Inspire Restaurant Dining in 2022



Brands with Purpose Matter

Consumers rely on food and restaurant brands they trust to behave in a responsible way in bringing food to the table. 53% said they have changed the restaurants they patronize based on how employees are treated.



Awareness of Life In Balance Is Heightened

As hope for the new normal appears on the horizon, the interest in healthfulness has returned, 83% of consumers said they are looking forward to more healthful eating. 58% said they have made healthier lifestyle modifications.



Consumers Crave Connection

Sharing a meal with family and friends is one of life's pleasures. Even though virtual encounters have become a way of life, 66% of consumers surveyed said they miss being around other people when dining in a foodservice establishment.



Restaurant Patrons Enjoy Comfort and Indulgence

Indulgence continues to be part of the appeal of restaurant dining with 86% of survey participants noting that warm, rich, satisfying meals make them feel good.



Private Dining Brings Patrons Back to Restaurants

77% said they enjoy dining in enclosed private outdoor dining structures and 75% said they enjoy the extra privacy that socially distanced tables offer in restaurants.



Global Flavors Attract Restaurant Patrons

Restaurants are the destination when consumers are craving flavors that take them on a culinary journey. 80% of restaurant diners surveyed agreed that they enjoy international foods with flavors they cannot easily prepare at home.