

NEW CONSUMER RESEARCH FROM THE MINDFUL DINING INITIATIVE® POINTS TO RESILIENCE FOR CAFE CULTURE

53%

of consumers surveyed said they have changed the restaurants they patronize based on how employees have been taken care of during these difficult times

77%

are choosing to patronize restaurants that supported the local community

63%

prefer to order menu items that tell them where the ingredients come from

64%

say they are willing to pay more for ethically produced meals

