

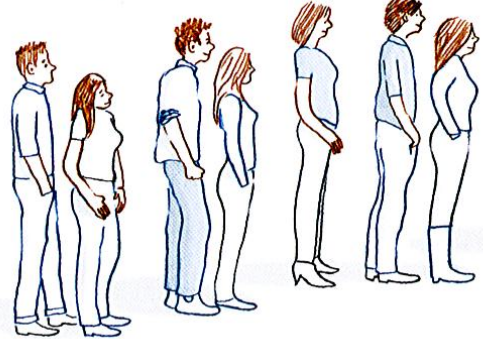
RESTAURANT

BUSINESS

January 2014



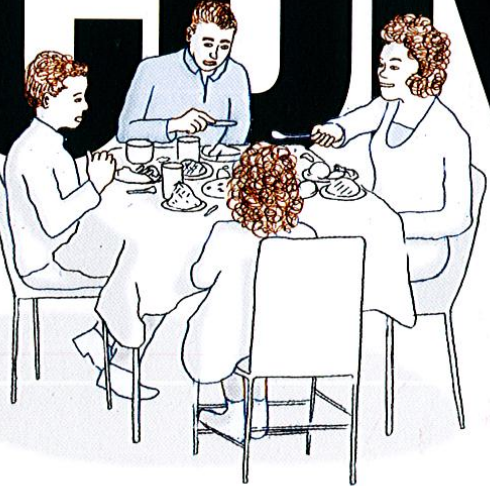
HOW TO STEAL THEM
HOW TO STOP YOURS FROM GETTING AWAY



HOW TO GET THEM
HOW TO KEEP THEM



THE CONSUMER



Menu Innovation
An October 2013 survey by Culinary Visions Panel reports that 55 percent of snackers prefer late afternoon; early afternoon and mid-morning tie for second, at 38 percent.

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NEED WHAT THEY WANT

