

# FIVE TRENDS TO WATCH POST-PANDEMIC

NEW CONSUMER RESEARCH POINTS TO OPPORTUNITIES FOR DELIS



## CRAVING CONNECTION

**67%** of consumers say they miss being around other people when dining.

## EVERYDAY LIFE MADE EASIER

**63%** of consumers agree they have gained a new appreciation for the supermarket deli as a source for meals.



## COMFORT IS HEALTHY AND INDULGENT

**72%** of consumers believe a little bit of indulgence will likely become a regular part of their daily routine with **74%** agreeing that life is too short to skip dessert.

## MINDFUL CHOICES

**74%** of consumers say eating food they feel good about is more important to their wellness than watching their weight.



## IN HOME RESTAURANT EXPERIENCES

**80%** of consumers agree that they like a deli where the prepared foods are comparable in quality to their favorite restaurant takeout.