

# ETHICAL OPTIONS FOR A BUSINESS BOOST

from Culinary Visions

**ETHICAL IS IN**

**68%**

of 18-34-year-olds surveyed claim to be advocates for ethical eating.



**ETHICAL SNACKS THE  
KEY TO MILLENNIAL  
PURCHASING POWER?**

**67%**

67% reporting they would pay more for ethically-produced snacks.

**ETHICAL EFFORTS A  
KEY FACTOR IN  
TRENDINESS**

**76%**

of consumers under 35 considering ethically-focused dining efforts trendy.



**SPEED STILL A  
FACTOR IN ETHICAL  
EATING**

**56%**

of surveyed consumers under 35 placed the convenience at the top of their priority list when making meal decisions.