



"NEW" SENIORS SHAKING UP FOODSERVICE

Culinary Visions®

"New" Seniors are people at least 55 years old who look at retirement and life's next adventures with a modern point of view and a fresh perspective on today's culture.

DINING OPTIONS

"New" seniors worry about "menu fatigue" and uninspiring food options.

HIGH-QUALITY DINING

83% of "new" seniors say it is important that the dining experience feels **more like a restaurant** than an institution or healthcare facility.

FRESH FOODS

30% of "new" seniors mention **fruits or vegetables** among their favorite dinner and snack foods.

SOCIALIZING

Over 90% of "new" seniors agreed that having food that makes them **proud to invite** their family and friends to dine with them is important.

RANGE OF OPTIONS

"New" seniors are interested in foodservice options that offer **independence and social interaction**, such as cafes, restaurants, retail markets, and room service.

