

## FOOD AND BEVERAGE

# ***Key Trends Shaping the Future of Specialty Foods Market: Innovative Products Shaping The Specialty Foods Industry In New Report***

Guest Post By Oliver Guridham | Food and Beverage | 2025-05-15

## **2025 Market Reports Update: Forecasts Through 2034, Emerging Trends, Key Players, and Leading Regions – Stay Ahead of the Competition Today!**

The specialty foods by The Business Research Company provides a comprehensive analysis of the industry, covering market size forecasts from 2025 to 2034. The report explores key trends shaping the market, major growth drivers, and detailed segmentation based on [key segment categories]. It also highlights the competitive landscape, profiling major companies operating in the industry.

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### **What Drivers in the Specialty Foods Market Are Contributing to Market Growth?**

A surge in millennials favoring at-home and healthy meals, along with an escalating interest in consuming wholesome food for a health-conscious lifestyle, is amplifying the demand for specialty foods.

The Specialty Foods Association (SFA) reports that millennials are twice as likely to plan meals at home and show strong preferences for specialty items to create enjoyable and health-centric eating experiences. Furthermore, **a study by Culinary Visions**, involving a survey of more than 2,000 U.S. consumers in March 2022, revealed that 91% of participants derived pleasure from cooking at home. Hence, the rising trend of home cooking among millennials and their penchant for healthy foods are projected to enhance the revenue of the specialty foods market in the forthcoming years.